

Media Contact:
Kate Buska, Public Relations Director
503-548-9399, kate@provenancehotels.com

PORTLAND CELEBRATES ROTHKO IN RETROSPECT
FAMED ARTIST HONORED IN MUSEUM, ON STAGE AND AT HOTEL LUCIA

February 15, 2012 – PORTLAND, Ore. – Mark Rothko, the late master of abstract art, spent his formative years in Portland and his spirit returns to the city on February 18, 2012 when the Portland Art Museum, site of his debut museum exhibition in 1933, opens the first ever hometown retrospective of his work. During the exhibition, Hotel Lucia, the creative city's most artistic hotel, will pay tribute to the artist with a "Rothko in Retrospect" package and offer guests discounted tickets to the concurrent Portland Center Stage's run of *Red*, the Tony Award-winning play about Rothko.

Those who book "Rothko in Retrospect" will stay overnight at Hotel Lucia, a property famed for showcasing the works of another Portland original, Pulitzer Prize-winning photographer David Hume Kennerly. They will also enjoy two tickets to the exhibition, which features 45 works tracing Rothko's creative path from the early figurative works of the 1920s, to the mature abstract style of floating, saturated color he developed prior to his death in 1970. A \$20 certificate to the museum's gift shop and two "Red on The Rocks" cocktails are also included.

Created to celebrate the exhibition and available for a limited time at Hotel Lucia, "Red on The Rocks" is a modern interpretation of the classic Old Fashioned featuring artisan Bulleit Bourbon, Cherry Heering liqueur and Campari artfully layered to evoke Rothko's famous paintings.

In a show of artistic solidarity that happily benefits cultural travelers, February 21-March 18, 2012 Portland Center Stage will present the Portland debut of *Red*, winner of the 2010 Tony Award for Best Play, starring Daniel Benzali, a veteran of the Royal Shakespeare Company. Set in the 1950s as Rothko agonizes over a lucrative but controversial commission, the play tackles big questions about art and dramatizes the legendary artist's struggle as he attempts a project he is not sure he can complete.

During the Portland Center Stage run of *Red*, guests who book through Hotel Lucia will save \$10 per ticket. Ticket prices vary based on the day of the week and seating location and discounts are subject to availability. Guests should reserve tickets through the hotel's front desk and allow 72 hours advance notice.

Hotel Lucia's "Rothko in Retrospect" package is priced from \$199 per night, plus tax, and is available for the duration of Portland Art Museum's retrospective, through May 27, 2012. To book, call 866-986-8086 or visit www.hotellucia.com.

About Hotel Lucia

Centrally located at 400 SW Broadway in the heart of downtown Portland, Hotel Lucia – one of Travel + Leisure's 500 Best Hotels in the World for 2010 – offers an art-filled boutique setting just steps from the city's best shopping, restaurants and night clubs. This hotel offers 127 guest rooms and indulgent but essential amenities including Portland's own Mada bath products; Portland Roasting coffee and Smith

Teas; Provenance Hotels' signature Pillow, Spiritual and iPod menus; and a "Get it Now" button on every hotel phone for the most whimsical desire or typical need. The Hotel Lucia can be found online at www.hotellucia.com, www.facebook.com/hotelluciaportland and www.twitter.com/hotel_lucia. Reservations are available online or by phone at 877-225-1717.

About Provenance Hotels

Provenance Hotels are award-winning urban boutique hotels with a distinct and deeply integrated art story. They include Hotel deLuxe and Hotel Lucia in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com.

###